



# Digital Brand Experience Suite as a Service

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# Who is this relevant for?

Digital brands & sub-brands who compete through a fully digital service:

- Start small with a lean and agile operation: fast TTM and rapid innovation cycles
- Provide a simple and seamless digital experience
- High scalability with rich functionality for growth
- Empower business teams without the burden of IT and operations
- Different cost structure to meet their business model





# what do we offer

**Full BSS provided as a service,** covering all needs of digital brands, with support for bundles, 5G, convergent services /product lines and more

- care
- commerce
- ordering
- monetization

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by **aws**

**Simple & fast:** immediate tenant setup, full on-boarding typically within 4-12 weeks, launching a new product in mere hours

**Ready-for-use packages of customer journeys and business processes for Digital Brands:** we leverage 35+ years of Amdocs telco experience to provide an almost "plug&play" experience, coupled with open APIs

**SaaS model:** spread your investment with low initial cost, pay as you grow and economies of scale of native cloud services. And it's not just a business model: being both a product and services company, our SaaS solution is highly **reliable**

# built on solid technology

The technology powering  
Amdocs Digital Brands  
as-a-Service already  
serves more than a  
Billion subscribers at  
dozens of customers in 6  
continents



# ready-to-use packages



## Essential

Revenue management, subscriptions and consumption-based models

REGULAR

Billing

PLUS

Regular + online charging

## Advanced

Care, commerce, ordering and revenue management, for a single consumer product line

REGULAR

Shopping, care & self-care journeys  
Ordering & fulfillment  
Billing  
Pre / post paid

PLUS

Regular + online charging

## Premium

Care, commerce, ordering and revenue management, for multi-play bundles

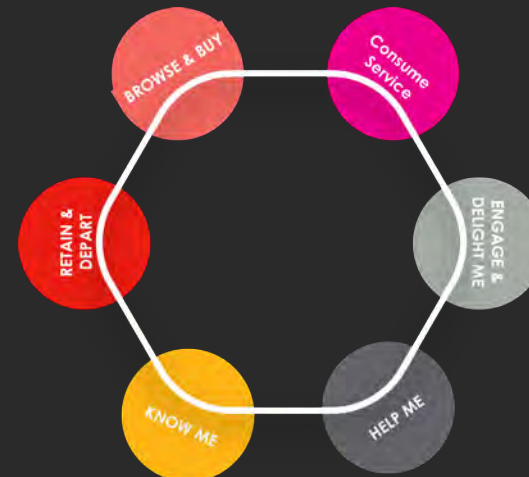
REGULAR

Shopping, care & self-care journeys  
Ordering  
Billing  
Pre / post paid  
Enterprise product catalog

PLUS

Regular + online charging

Each package contains ready-to-use customer journeys and business processes to manage the full lifecycle of Digital Brands





# To learn more, visit

<http://digitalbrandexperience.amdocs.com/>

## about amdocs

Amdocs' purpose is to enrich lives and progress society, using creativity and technology to build a better connected world. Amdocs and its 26,000 employees partner with the leading players in the communications and media industry, enabling next-generation experiences in 85 countries. Our cloud-native, open and dynamic portfolio of digital solutions, platforms and services brings greater choice, faster time to market and flexibility, to better meet the evolving needs of our customers as they drive growth, transform and take their business to the cloud. Listed on the NASDAQ Global Select Market, Amdocs had revenue of \$4.2 billion in fiscal 2020. For more information, visit Amdocs at [www.amdocs.com](http://www.amdocs.com).

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